### Main idea:

EPP can help ease the impact of bill fluctuations by providing predictable monthly payments.

## Subject Lines (37 characters max):

Predictable natural gas bills, no matter the season

## **Animation notes:**

Roller coaster rolls along track, snowing and dollars "snowing";

Image costs:

\$0

Piedmont's Equal Payment Plan levels out your natural gas bill to make budgeting easier and more predictable.

Job number:

212764

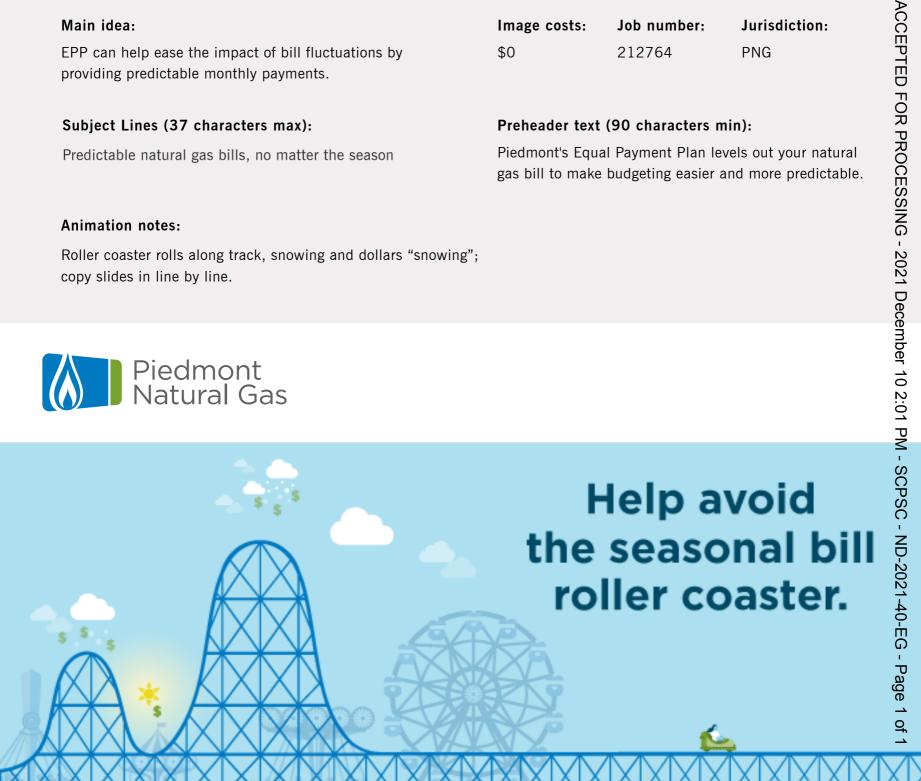
Jurisdiction:

**PNG** 

## Preheader text (90 characters min):

Piedmont Natural Gas

copy slides in line by line.



# Predictable monthly payments help you budget with ease.

During colder weather, we use more natural gas to keep our homes comfortable. Plus, increasing natural gas market costs and rising utility rates for safety and infrastructure improvements can cause even bigger spikes on your natural gas bill. Help ease this seasonal burden by enrolling in the Equal Payment Plan and level out your monthly payments to a predictable amount.

## **GET STARTED**

You can use our enhanced tool in your online account to view your previous 12 months' payment history, and see just how budget-friendly your anticipated **Equal Payment Plan** payment amount could be.

# How your monthly payment is determined:



Your EPP amount is based on factors such as past usage, past and expected weather, and anticipated cost of natural gas.



A midyear review will check that your EPP payments are in line with your actual usage. If not, we'll adjust to help avoid a large year-end settle-

up.



At the end of 12 months, we'll balance what you've paid with your actual usage and issue a credit or invoice for the difference.





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# Links:

BUTTON: https://www.piedmontng.com/home/billing-and-payment/equal-payment-plan

# Alt-tags:

Hero: Help avoid the seasonal bill roller coaster.